

# Wacker Neuson Group – Our way to success

April 2023 – June 2023



**Wacker Neuson in a nutshell** 







# Agenda

- 1. Putting the customer first
- 2. Who we are
- 3. Our way to success in different markets
- 4. Innovation is part of our DNA
- 5. Financials FY 2022



**Putting the customer first** 

# Empowering our customers benefits our growth



CUSTOMER NEEDS

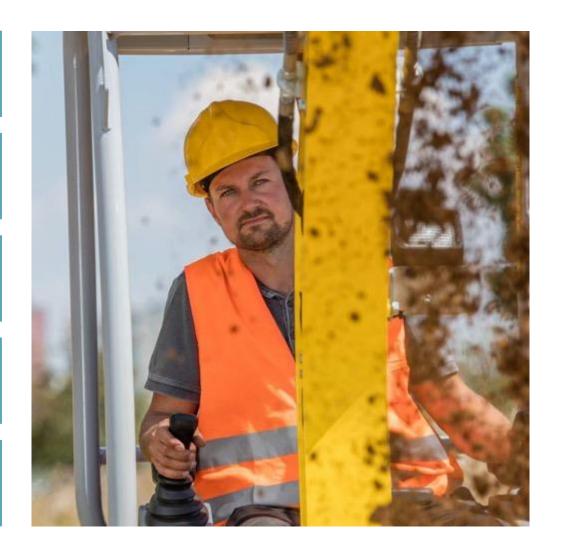
Maximum productivity & machine uptime

Comfortable & intuitive machine handling

Operator health & safety

Service, Partnership, Reliability

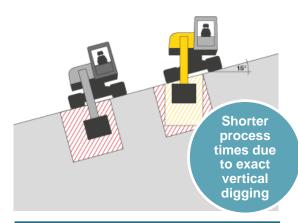
Attractive total cost of ownership



# We drive innovation to improve our customers' processes



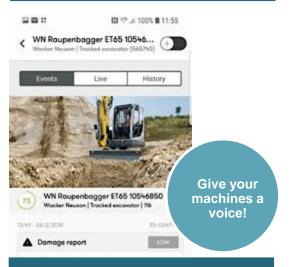






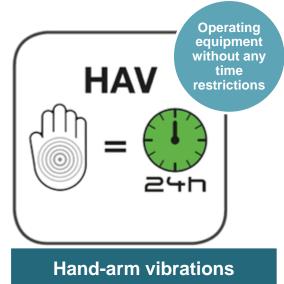


#### **Dual View Dumper**



**Connected products** 





Zero emission



**Self-driving equipment** 

**Remote-control steering** 



Modular design

# We see our customers as our partners







Technical benchmarking



Sophisticated value engineering

Early involvement of all functions



Teamwork at every step of the value chain



# Who we are

# We are a one-stop solution provider with an unrivaled offering



#### **Light Equipment (LE)**

23%

of Group revenue<sup>1</sup>





#### **Different product groups**



same customers

#### **Compact Equipment (CE)**



57% of Group revenue<sup>1</sup>



#### **Services**

20%

Repair<sup>2</sup> & of Group revenue<sup>1</sup> Maintenance<sup>2</sup>



Rental Service<sup>2</sup>



Used Machines<sup>2</sup>



Financial Solutions



E-Store<sup>2</sup>



**Telematics** 



Concrete solutions



Academy



<sup>1</sup> FY 2022. <sup>2</sup> In selected countries

# Customers trust in our longstanding expertise in LE



#### Light Equipment (LE)



In 1930, Wacker invented the electric rammer. The term "wacker packer" is still used on construction sites.





**Demolition** 



**Power & Lighting** 



**Pumps** 



**Heaters** 



23%

of Group revenue<sup>1</sup>

€ 1,700

Average price of an LE product<sup>1</sup>

**Competitors include** 

Ammann

Bomag

Husqvarna

Weber MT

<sup>1</sup> FY 2022. 10

# Customers opt for the advantages of compact equipment



Urbanization, limited space and mechanization are driving demand for compact equipment in construction and agriculture.

# EUR 18 Bn

expected value of global compact construction equipment market accessible to Wacker Neuson in 2025<sup>1</sup>

**Competitors include** 

Kubota

Takeuchi

Yanmar

Manitou

**JCB** 

Bobcat (Doosan)

57% of Group sales<sup>2</sup>

€ 38,000

Average price of a CE product<sup>2</sup>

#### **Compact Equipment (CE)**

#### **Excavators**







**Dumpers** 



**Backhoe loaders** 



**Skid steers / Compact track loaders** 





**Telehandlers** 





#### Wheel loaders

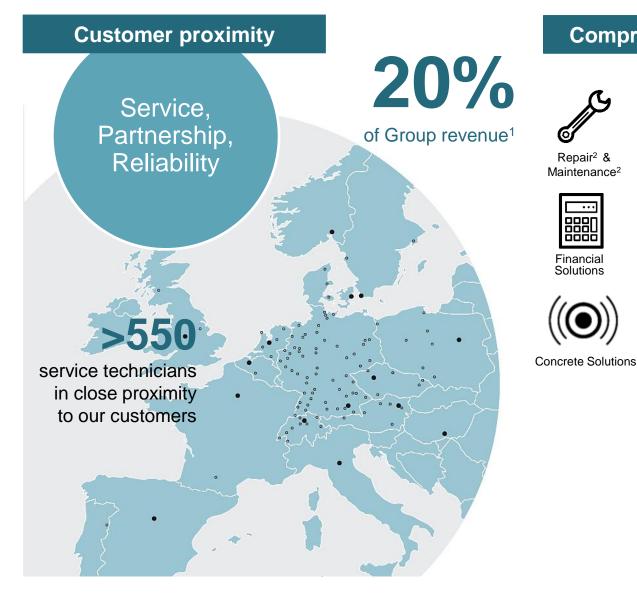






# Service is key to our customers' success





#### **Comprehensive services**



Repair<sup>2</sup> & Maintenance<sup>2</sup>



Rental Service<sup>2</sup>



Used Machines<sup>2</sup>



Financial Solutions



E-Store<sup>2</sup>



Academy



**Genuine Parts** 

#### **Collaborative relationship**

We are there for our customers, listening, sharing our expertise and working closely with them to find the best solutions.



<sup>1</sup> FY 2022. <sup>2</sup> In selected countries. 12

# We serve our markets with three strong brands





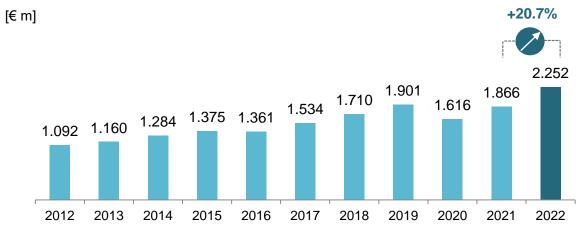
Construction, gardening and landscaping, municipal services, recycling, railroad/track construction, etc.

Agriculture, horse stables, municipal services, tree nurseries

# **Double-digit growth again**









## We attach importance to a solid balance sheet structure



EUR -234.5m

Net cash position<sup>1,2</sup>

60% Equity ratio<sup>1</sup>

0.6
Net financial debt/
EBITDA<sup>1</sup>

# Solid financial base

for further profitable growth



### Long-term partnership between Wacker Neuson and John Deere



# <u>Kramer<sup>1</sup> distributing through John Deere</u> <u>dealer network (since 2017)</u>

 Strategic partnership for telescopic handlers and wheel loaders for the agricultural sector (EMENA, CIS<sup>2</sup>, Australia/New Zealand)



New long-term agreement for mini and compact excavators:

Wacker Neuson manufacturing for Deere construction (since 2022)

- OEM sales of mini and compact excavators < 5 tons: Global agreement with focus on North America: Wacker Neuson designs and manufactures machines, including battery electric excavators, at its facilities in Menomonee Falls, USA, and Linz, Austria, for the requirements of John Deere.
- Existing cooperation regarding OEM sales of mini and compact excavators for APAC transferred into this new agreement
- License agreement for excavators > 5 tons:
   Wacker Neuson sells design and technical IP to John
   Deere. John Deere will incorporate design and technical
   IP provided by Wacker Neuson to develop and produce its own models.



# With the acquisition of Enar, we further strengthen our market position in concrete technology.





By intensifying market penetration with two complementary brands, ...

... opening up additional CUSTOMER Segments ...

... and addressing the market with different sales channels ...

... we accelerate our business in an attractive growth market.

# **Experienced management team**





Dr. Karl Tragl (CEO & Chairman of the Executive Board)

Strategy, M&A, legal & compliance, human resources, investor relations, corporate communication, real estate, sustainability and business process management.

# **Christoph Burkhard** (CFO)

Finance, controlling & risk management, auditing, IT and sales financing and integrated business planning.





Alexander
Greschner (CSO)
Sales, service and marketing.

#### Felix Bietenbeck

(CTO & COO)

Production, quality, supply chain management, procurement, business process consulting and research & development.





Our way to success in different markets

# Our diversified sales organization responds to regional needs











Direct sales & rent to sell<sup>1</sup>

**Dealers** 

Key accounts & rental firms

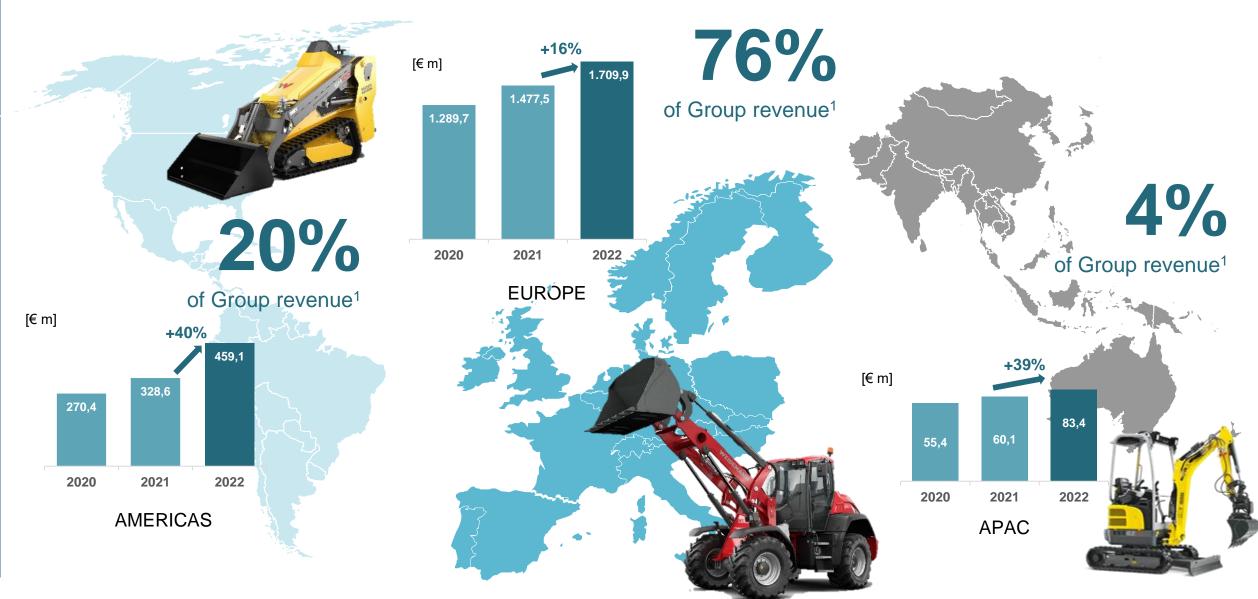
eCommerce<sup>1</sup>

Country-specific sales with long-standing customer relationships

<sup>1</sup> In selected countries.

# Double-digit revenue growth again in all regions





<sup>1</sup> FY 2021: Americas 18%; Europe 79%; APAC 3%.

# **Europe – We are striving to increase market shares**



We have redefined

safety and accelerated our

customers' processes with

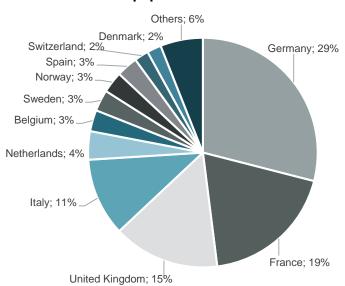
our Dual View dumpers

Further strengthening of our market position

Gaining significant market shares in UK & France (i.a.) Expansion in agriculture with Weidemann and Kramer

# Game changer

Western Europe: Relative size of equipment markets<sup>1</sup>





Charles Messenger, Galtec Ltd. "It's a lovely bit of kit, [...] I'm very impressed so far. It's going to be ideal for the winter, no more sitting out in the open exposed to the wind and rain, which will be really nice. Not only that, but they are safe and will save time without a doubt."<sup>2</sup>

Source: Off-Highway Research, Sept. 2020 2 Charles Messenger, Galtec Ltd.

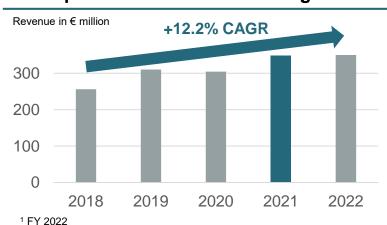
# Europe – We are growing our business in the agricultural sector



#### All-wheel steering



Development of revenues in the ag sector



+31%

dynamic business development in agricultural sector<sup>1</sup>

20%

of Group revenue from agriculture<sup>1</sup> Our customers are mainly dairy and cattle farmers who work in confined spaces such as stables.

They require small, highly maneuverable machines with a minimal turning radius and outstanding stability.

#### **Articulated steering**





# Americas – A market with huge growth potential



# 60 years

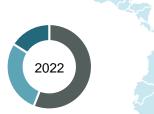
in the US light equipment market with high market shares

Financing

programs set

up to enable

future growth

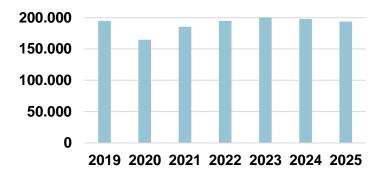


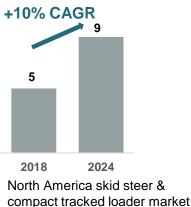
- Light Equipment
- Compact Equipment
- Services



Extension of dealer network for LE & CE

# Forecast sales of construction equipment North America (units)<sup>2</sup>





Compact
tracked loader
as door opener
for compact
equipment

(in USD bn)1

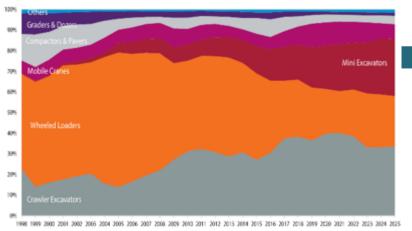


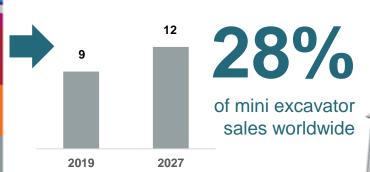
Large potential for further market share gains

# APAC – China export and Australian market as growth driver



#### Changing market structure in China – compact equipment on the rise<sup>1</sup>





Global mini excavator market (in USD bn)<sup>1</sup> **Asia-Pacific holds a dominant position** 

and is expected to grow at a highest rate during the forecast period.



- Light Equipment
- Compact Equipment
- Services

Serving export markets from plant in Pinghu, China Even small market shares would leverage our sales significantly

Strengthening market position in Australia/New Zealand



<sup>1</sup> Source: Off-Highway Global Briefing, Sept. 2022.

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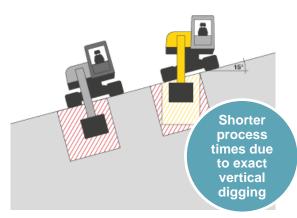


**Innovation is part of our DNA** 

## We drive innovation to improve our customers' processes



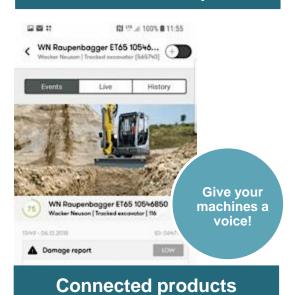




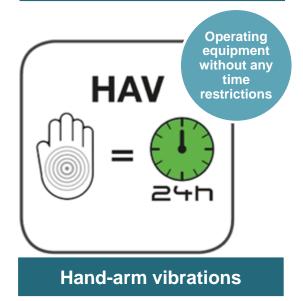




#### **Dual View Dumper**







Zero emission



**Self-driving equipment** 

**Remote-control steering** 

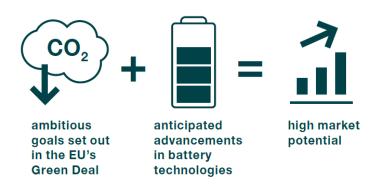


Modular design

# We drive electrification in our industry...



# zero emission





# Change

We are well prepared for the shift to zero emission construction sites



Oslo, Los Angeles, Mexico City and Budapest commit to clean construction.

The cities have pledged to halve emissions from all construction activities by 2030.

"If we learn early enough that ambitious climate demands will be imposed, we can drive innovation forward by demanding zero-emission solutions from machinery manufacturers, equipment suppliers and contractors."

#### ... and accelerate the transition to emissions-free construction



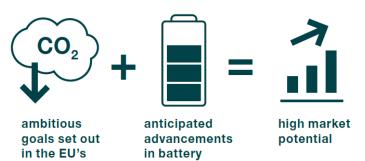


# Cooperation with Bomag:

platform: the modular, rechargeable construction equipment battery developed by Wacker Neuson will also be of our cooperation partner **Bomag** 

**Sharing our battery** compatible with equipment





technologies

**Green Deal** 

Up to **93%** 

of CO2 emissions can be saved compared to a conventional product of the same class.





# Customer benefits

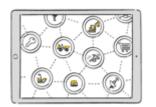
potential for synergies and cost savings simplified construction site logistics advantages for contractors who promise lower CO2 emissions in tenders

# Digitalization creates new opportunities for our business

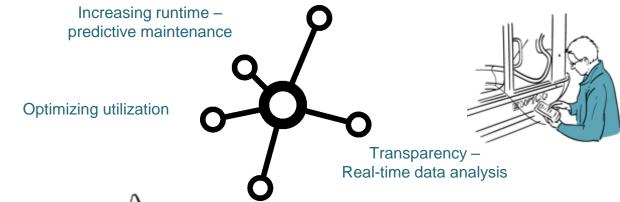




Connected products – always a step ahead



Pinpointing location – connected jobsites





Increasing efficiency – smart products



# Digitizing the construction site



Third partner in **SEQUELLO** joint venture with PORR and Umdasch Group Ventures

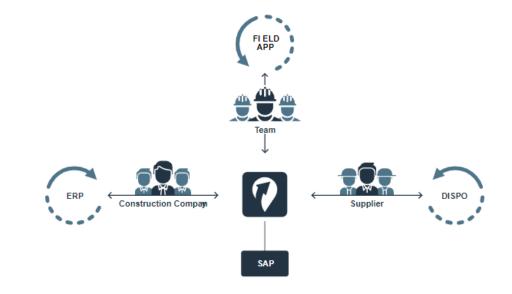
The digital platform for

#### core processes

in construction logistics



previously paper-based





HERBERT DÜRNBECK, FOREMAN



# Innovation is our answer to a changing world





- Process optimization
- Telematics
- Smart products
- Building Information Modeling (BIM)

# URBANIZATION



- Maintenance of infrastructure
- Limited space
- Clean air regulations
- Noise pollution
- Growing middle class

# POPULATION GROWTH



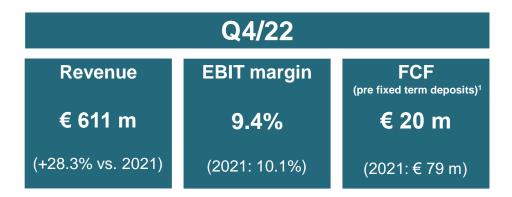
- Food
- Mechanization
- Infrastructure
- Housing
- Energy efficiency
- Waste management

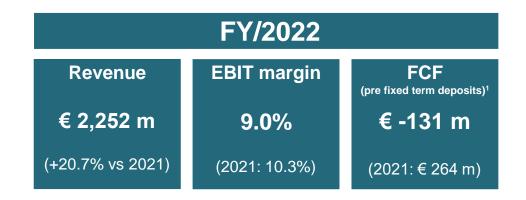


# Financial results FY/2022

# Overview Q4/22 // Fiscal year 2022









Sales up 21% year-on-year; order backlogs at record levels and high customer demand, supply chain issues dampen growth



Reworking and inflation weigh on margins, Price increases progressively effective since H2



High inventory levels
burden FCF and NWC ratio

→ slightly above strategic target
range of ≤ 30%; net financial
position burdened



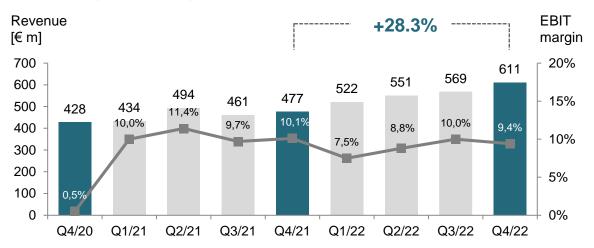
Supply chains and price dynamics on the procurement market still challenging

<sup>&</sup>lt;sup>1</sup> Free cash flow before taking into account a fixed term deposit of EUR 130 m in FY 2022 (FY 2021: EUR 115 m, of which EUR 15 m in Q4).

# Wacker Neuson Group on profitable growth path



#### Increasing revenue growth over course of year



#### **Income statement (excerpt)**

€m	Q4/22	Q4/21	2022	2021
Revenue	611.4	476.5	2,252.4	1,866.2
Gross profit	144.3	113.5	534.3	483.5
as a % of revenue	23.6%	23.8%	23.7%	25.9%
Operating costs	-100.9	-68.9	-352.2	-298.9
as a % of revenue	-16.5	-14.5%	-16.4	-16.0%
EBIT	57.2	48.2	201.8	193.0
as a % of revenue	9.4%	10.1%	9.0%	10.3%
Financial result	-9.2	-1.1	-9.5	-5.6
Taxes on income	-7.0	-10.4	-49.7	-49.5
Profit for the period	41.0	36.7	142.6	137.9
EPS (in €)	0.60	0.53	2.10	1.99

#### Comments on Q4/22

#### Revenue +28.3% yoy (adj. for currency effects: +26.6%)

- Continued growth in construction and agriculture market segment
- Price increases materialize in increased revenue growth
- Supply chain issues and material cost inflation remain challenging

#### **Gross profit +27.1% yoy (gross profit margin -0.2 PP)**

- Gross profit in Q4 increased due to higher revenues, but margin still slightly below 2021 level
- Price increases became increasingly effective during the course of the year

#### EBIT well above prior year level (EBIT margin: -0.7 PP)

- Rising input costs from personnel burden margin in Q4
- Positive trend over the year as counter-measures materialize (improved reworking process, surcharges, ...)

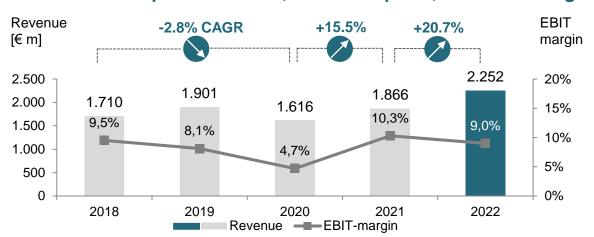
#### Solid earnings per share

- At EUR -9.5m, financial result lower mainly due to FX effects in 2021
- Tax rate for 2022 at 25.8%, slightly below 2021 (26.4%)

# Wacker Neuson Group on profitable growth path



#### Revenue above pre-crisis level, increased profit, but lower margin



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#### **Comments on FY 22**

#### Revenue +20.7% yoy (adj. for currency effects: +17.8%)

- Group revenue well above pre-crisis level (+18.5% vs. FY 2019)
- Trend stays positive in all sales regions
- Dynamic growth in construction and agriculture market segment
- Supply chain issues and material cost inflation remain challenging

#### **Gross profit +10.5% yoy (gross profit margin -2.2 PP)**

- Affected by higher material prices
- Price increases in newer contracts improve margins over course of year

#### EBIT climbed 4.6% (EBIT margin: -1.3 PP)

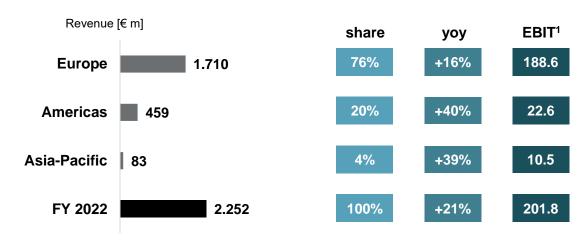
- Rising input costs from personnel over course of year
- Positive trend over the year as counter-measures materialize (improved reworking process, surcharges, ...)
- In fiscal 2021: positive one-off effect of EUR +13.5m from value adjustments to receivables

#### Earnings per share improved

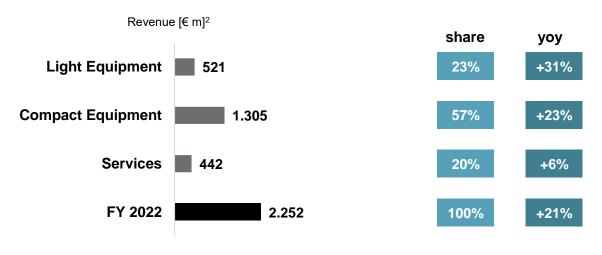
- At EUR -9.5m, financial result lower mainly due to FX effects in 2021
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# All regions and business segments contribute to growth and washing Wacker Neuson

#### Again double-digit growth across all sales regions



#### Light and Compact equipment continue to receive high demand



#### Comments on FY 2022

#### Revenue Europe +15.7% yoy (adj. for currency effects: +15.6%)

- Solid growth of European core markets despite economic headwinds and Ukraine war; Germany performing very well again
- Construction machinery markets France and UK continue driving growth
- Eastern European countries and majority of Northern European countries with double-digit growth
- Kramer- and Weidemann-branded compact equipment for the agricultural sector very strong again (+30.9% yoy despite strong baseline from 2021)

#### Revenue Americas +39.7% yoy (adj. for currency effects: +25.5%)

- Demand developed positively across all sales channels
- Additional authorized dealers attracted; again strong growth in Canada

#### Revenue Asia-Pacific +38.8% yoy (adj. for currency effects +32.3%)

- Growth driven again by positive business development in Australia: expansion of dealer network; focus on independent rental companies increased; product portfolio adapted further to local needs
- China: still difficult market environment with high price pressure and a declining construction machinery market
- Southeast Asian countries and India developing increasingly well

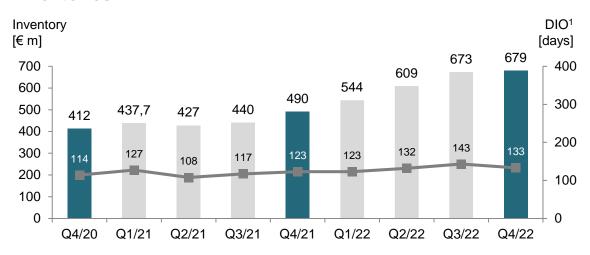
<sup>&</sup>lt;sup>1</sup> EBIT for regions before consolidation.

<sup>&</sup>lt;sup>2</sup> Revenue by business segment before cash discounts.

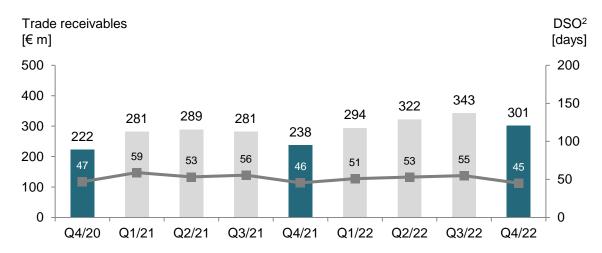
# Net working capital slightly above target range of ≤ 30%



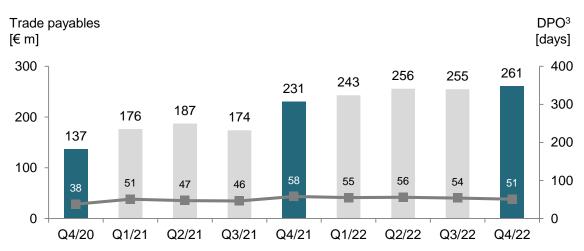
#### **Inventories**



#### Trade receivables



#### Trade payables



#### **Comments**

- Inventory levels of machines, raw materials and supplies increased
  - Levels of unfinished machines significantly higher, but substantial reduction over course of year signals positive trend
  - Continuous improvement of reworking process in H2/2022
  - Higher inventories (raw material, supplies) are key to stay on growth track in light of supply chain issues

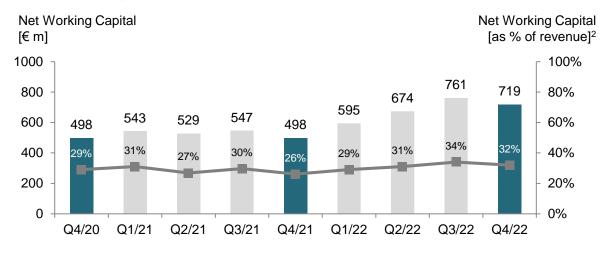
<sup>&</sup>lt;sup>1</sup> Days inventory outstanding = (inventory/(cost of sales\*4))\*365 days; <sup>2</sup> Days sales outstanding = (receivables/(revenue\*4))\*365 days;

<sup>&</sup>lt;sup>3</sup> Days payables outstanding = (payables/(cost of sales\*4))\*365 days. <sup>4</sup> Net working capital as a % of annualized revenue for the quarter.

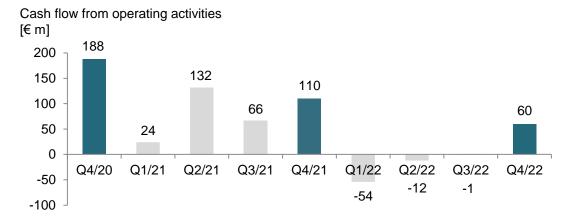
# Increase in working capital temporarily burdens cash flow



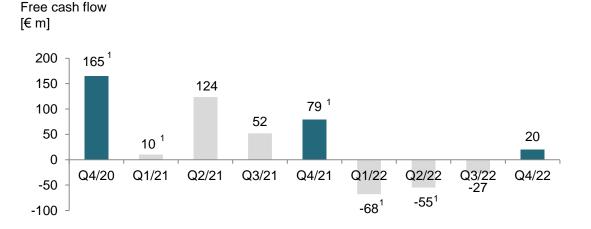
#### **Net Working Capital**



#### Cash flow from operating activities



#### Free cash flow



#### **Comments**

- NWC ratio<sup>2</sup> of 31.9% due to higher working capital against the background of supply chain issues and higher number of unfinished machines
- 2021 cash flow benefited from early repayments of non-current receivables amounting to EUR 67.9 m
- Investments<sup>3</sup> of EUR 103.8 m significantly above previous year due to significantly higher investment into property, plant and equipment
- Free cash flow of EUR -0.8 m
   (excl. inflows from fixed-term deposit of EUR 130.0 m: EUR -130.8 m)

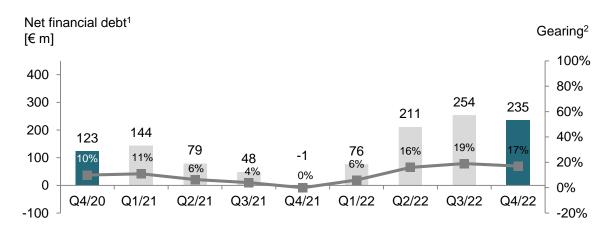
<sup>&</sup>lt;sup>1</sup> Before outflows from fixed-term investments amounting to € 15 m in Q4/20, € 100 m in Q1/21 and € 15 m in Q4/21 as well as inflows of € 30 m in Q1/22 and € 100 m in Q2/22.

<sup>&</sup>lt;sup>2</sup> Net working capital as a % of annualized revenue for the quarter. <sup>3</sup> Investments in property, plant and equipment and intangible assets.

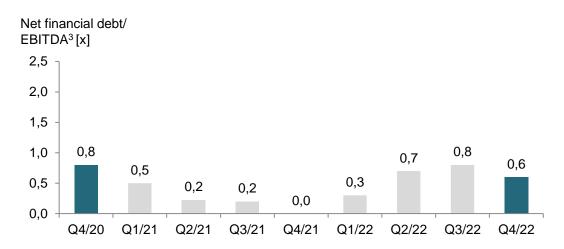
# Net financial position burdened by increase in working capital



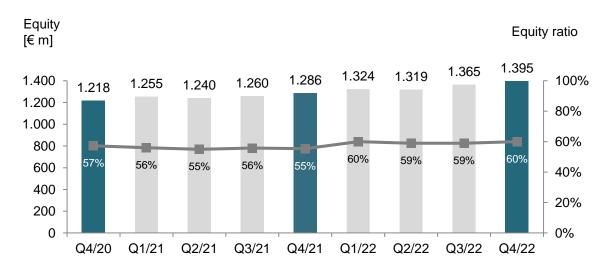
#### Net financial debt and gearing<sup>1</sup>



#### **Net financial debt/EBITDA<sup>3</sup>**



#### **Equity and equity ratio**



#### **Comments**

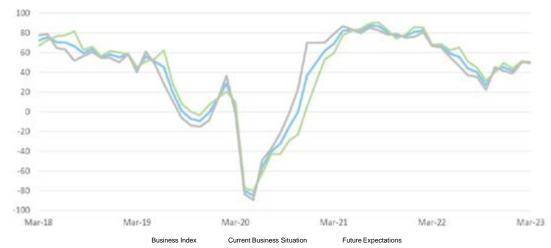
- Increase of net debt to EUR 235 m due to higher working capital needs
- NWC decrease since Q3 (peak of EUR 254 m) signals trend reversal and shows counter-measures start to work
- Gearing of 16.8% still within reasonable limits due to overall strong financial fundamentals
- Equity ratio increased to 60.0%; highest level since 2018
- Cash and cash equivalents decreased to EUR 53.7 m, also due to early repayment of USD 40 m of the USD promissory note

<sup>1</sup> Non-current financial liabilities + short-term borrowings from banks + current portion of long-term borrowings - liquid funds - fixed short-term investments. 2 Net financial debt/equity. 3 Net financial debt/annualized EBITDA for the quarter.

# Outlook: Dynamic demand, overstretched supply chains



#### Construction: CECE business barometer with downward trend



Source: CECE (Committee for European Construction Equipment), Mar 2023.

#### Agriculture: Current business appears to remain stable



Source: CEMA (European Agricultural Machinery Industry Association), Feb 2023.

#### **Outlook**

- CECE business barometer (European construction equipment sector): Business climate remains robust despite geopolitical situation. Sales on the European market recovering.
  - Further slight growth expected in the short/medium term.
- CEMA business barometer (European agricultural equipment sector ):
   Order backlog presumably at maximum.

   Companies surveyed increasingly able to fill their orders. Production duration at all-time high.
- Mood in important end markets for Wacker Neuson Group remains cautiously positive; customer demand and order intake still good; order backlog at record level.
- Macro risks remaining at high level:
  - Supply chains remain challenging
  - Material, energy and shipping costs reduced from top level, but further development hard to forecast
  - Ukraine war mostly likely to further burden supply chains
- Outlook for 2023 :

Revenue € 2,300 - 2,500 m
 EBIT margin 9.5% - 10.5%

Investments about € 120 m<sup>1</sup>

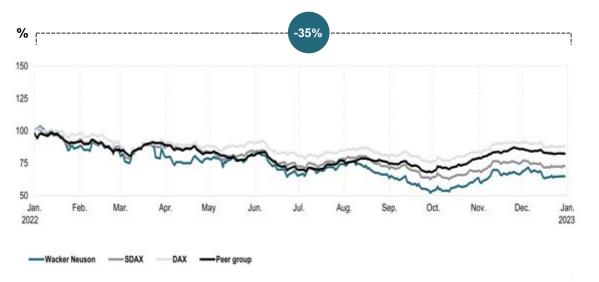
Net working capital ratio about 30 %

<sup>&</sup>lt;sup>1</sup> Investments in property, plant and equipment and intangible assets. Investments in the Group's own rental equipment, purchases of investments and investments in financial assets are not included.

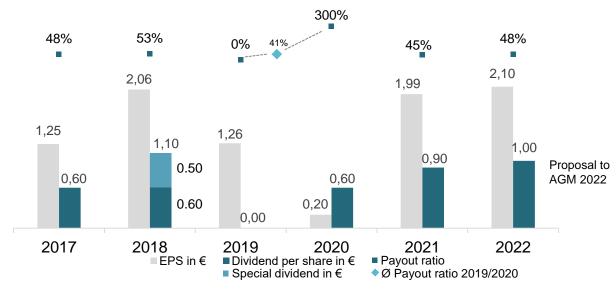
## Share price development and dividend



#### The share in 2022<sup>1,2</sup>



#### **Dividend payout**



#### Key figures per share

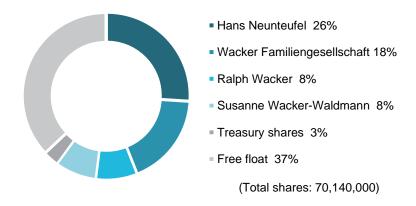
in €
Earnings per share
Book value per share
Share price at end of period
Market capitalization (€ m)

2022	2021
2.10	1.99
19.81	18.91
16.34	25.24
1,146.1	1,770.3

#### Coverage<sup>3</sup>

Bank	TP (€)	Recom.	Date
Hauck & Aufhäuser	30.00	Buy	Feb. 15, 2023
Berenberg	27.00	Buy	Feb. 16, 2023
Jefferies	26.00	Buy	Feb. 06, 2023
Warburg	25.00	Buy	Dec. 13, 2022
Metzler	25.00	Buy	Feb. 06, 2023
Kepler Cheuvreux	16.00	Reduce	Feb. 16, 2023

#### Shareholder structure



<sup>&</sup>lt;sup>1</sup> As at Dec. 31, 2022 <sup>2</sup> Peer group: Agco, Ashtead, Atlas Copco, Bauer, Caterpillar, CNH Industrial, Deutz, DoosanBobcat, Hitachi, Husqvarna, John Deere, Komatsu, Kubota, Manitou, Sany, Takeuchi, United Rentals, Volvo. <sup>3</sup> As at March 1, 202342

#### Financial calendar and contact



March 28, 2023 Annual Report 2022

May 9, 2023 Q1 Report 2023

May 26, 2023 Annual General Meeting 2023 (Munich, Germany)

August 8, 2023 H1 Report 2023

November 9, 2023 9M Report 2023

#### **Disclaimer**

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#### Contact

#### **Wacker Neuson Group**

Contact IR: +49 - (0)89 - 354 02 - 1261 ir@wackerneuson.com

www.wackerneusongroup.com