

## Wacker Neuson Group – Our success story

Company Presentation August 2024





# Who we are

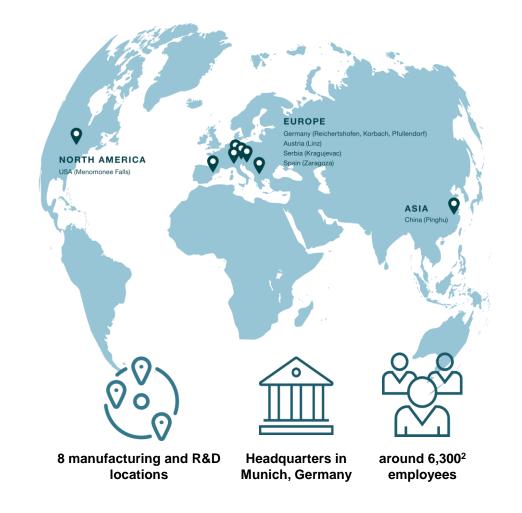


## Wacker Neuson Group at a glance



A leading global manufacturer of high-quality light and compact equipment





<sup>1</sup> FY/2023; <sup>2</sup> H1/2024

## Wacker Neuson Group: Investment Highlights

WACKER NEUSON





Revenue CAGR 2013-2023 of 8.6% across the market cycle and strategic perspective of EUR 4 billion revenue in 2030

Innovator in zero emission solutions and digitalization of construction equipment

Worldwide reach with diversified customer base in both agriculture and construction markets

Global megatrends like urbanization, infrastructure modernization and decarbonization drive the long-term business outlook

Stable financial profile with low financial leverage (equity ratio of 57%, net debt to EBITDA of 1.2)<sup>1</sup>

6

## **Experienced management team**





Dr. Karl Tragl (CEO, since 06/2021)

more than 15 years of CEO experience with Alcoa/Aronic Inc., Bosch Rexroth AG

Responsible for strategy, M&A, legal matters & compliance, HR, investor relations, corporate communication, real estate, sustainability and business process management



Christoph Burkhard

(CFO, since 06/2021)

more than 10 years of CFO experience with Nordex, Siemens AG

Responsible for finance, controlling & risk management, auditing, IT, sales financing and integrated business planning



**Alexander Greschner** 

(CSO, since 01/2017)

more than 20 years of CSO experience with Amman Group, Rammax Maschinenbau GmbH

Responsible for sales, service, marketing and aftermarket



Felix Bietenbeck

(CTO & COO, since 10/2020)

more than 10 years of CTO & COO experience with Continental AG

Responsible for production, quality, supply chain management, procurement and research & development

# Nobody is perfect, but a team can be!

















## We serve our markets with three strong brands



# **W** Wacker Neuson Group















Construction, gardening and landscaping, municipal bodies, recycling, railroad/track construction, etc.

Agriculture, stud farms/stables, municipal services, tree nurseries

**Further brands and participating interests:** 



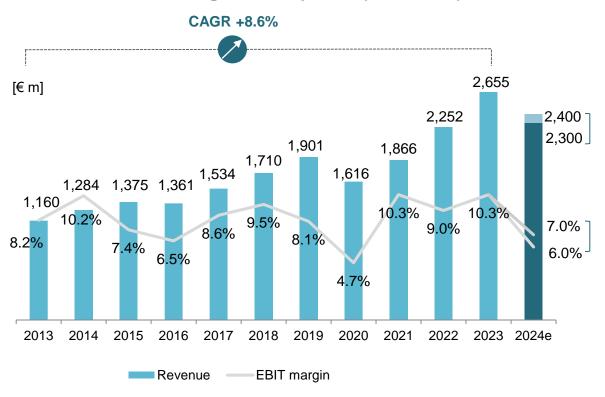




## Successful long-term growth



#### **Revenue and EBIT margin development (2013-2023)**





## Our diversified business dampens cyclical fluctuations



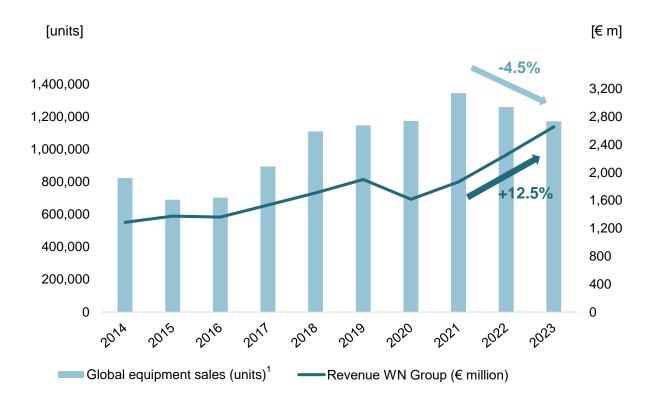
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25% of

**75%** of

different target industries Group revenue from agriculture<sup>2</sup>

Group revenue from construction<sup>2</sup>





## We are growing our business in the agricultural sector



#### All-wheel steering







+3%

dynamic business development in agricultural sector1

25%

of Group revenue from agriculture<sup>1</sup> Our customers are mainly dairy and cattle farmers who work in confined spaces such as stables

They require small, highly maneuverable machines with a minimal turning radius and outstanding stability

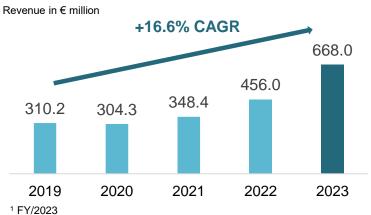
#### **Articulated steering**

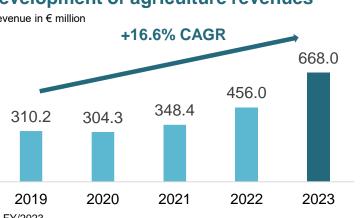


WEIDEMANN

designed for work

#### **Development of agriculture revenues**

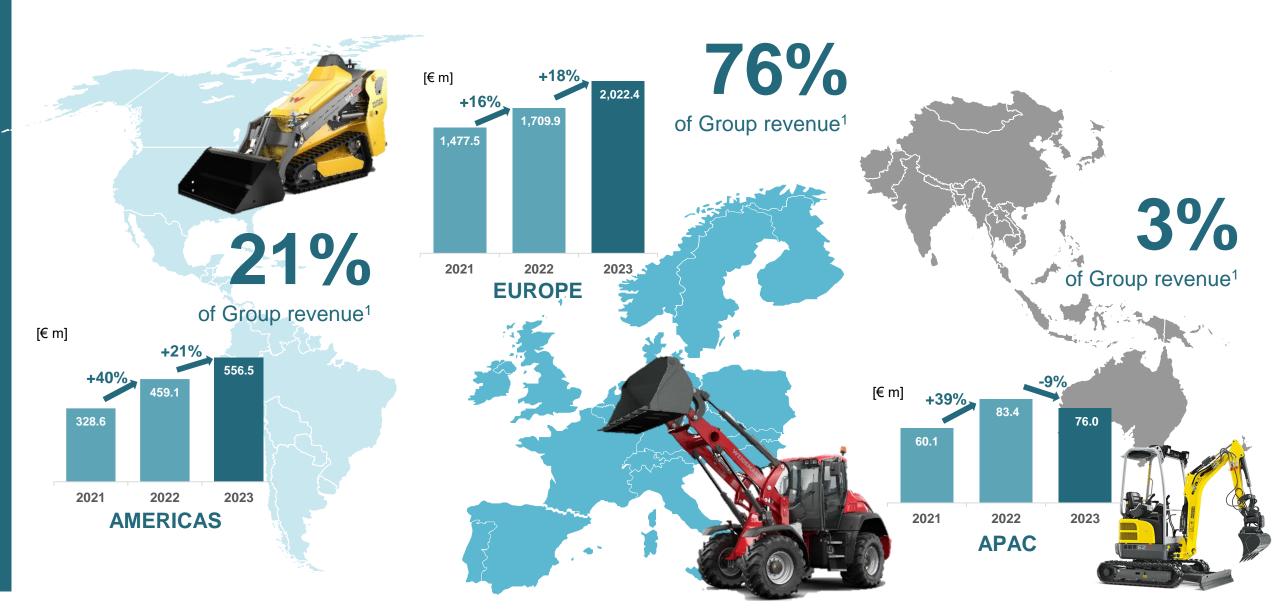






## **Europe and Americas with double-digit growth**





## We are a one-stop solution provider with an unrivaled offering









62%

of Group revenue<sup>1</sup>



€1,652.9 m

Revenue<sup>1</sup>





€525.9 m

20%

of Group revenue<sup>1</sup>

**LIGHT EQUIPMENT** 



18%
of Group revenue¹
SERVICES
494.5
m
Revenue¹





#### Our innovative solutions drive technological change.



**OUR PURPOSE** 

**OUR MISSION** 

We make a strong contribution to sustainable construction and agriculture.

We make our customers more productive than anyone else in the market.

STRATEGIC PERSPECTIVES

> 11 %
EBIT MARGIN

4 billion €

≤ 30 %

STRATEGIC LEVERS

- Light Equipment
  Market Leadership
- zero emission
  Solution
- Time to market and innovation
- Americas Growth
  Strategy
- Asia and Low-regulated Markets

- **Digitalization** and **Automation**
- 7 Cost, Operations and Footprint Optimization
- 8 Aftermarket and Services
- 9 Sustainability Actions

Best Company to work for

**OUR LEADERSHIP PRINCIPLES** 





"We believe in mutual respect.



"We continue to develop."



"We act as coaches."



"We celebrate success."

Reliability

Safety

**Efficiency** 

Sustainability

OUR VALUES

Machines and solutions for construction and agriculture

TRATE

# Action items per strategic lever ensure strategy execution



Wacker Neuson Group Strategic Levers 2030

		2023		2024	2025		2026
1) Light Equipment Market Leadership		Introduction of new rollers and plates	✓	Introduction of new rammers	Battery One implementation	Read	h light equipment market share target especially for plates & rammers
2) zero emission Solutions	zero emiss	zero emission telehandler market introduction	✓	Ecosystem (incl. Customer days, batter check, Apps, etc.) as sales boost	y Further expansion in North America		zero emission portfolio extension in the most promising segments
3) Time to Market and Innovation		Introduction of various test & validating facilitates	✓	Introduction of innovative & efficient flagship models, e.g. Kramer Premium Wheel Loader & Telehandle	Measures for reduced time to mark in pre-development and r project management implemented		Continued product initiatives & innovations
4) Americas Growth Strategy	3	Mini skid steer product range expansion	✓	Milestones sales channel mix and product cost reductions	Ramp-up John Deere excavator from Linz factory		Ramp-up John Deere excavator from US factory
5) Asia and Low-regulated Markets Growth		Ramp-up mini excavator production for low- regulated export markets and introduction of global Enar products from China	✓	Introduction Mini Skid Steer Loader for low-regulated export markets	Supply of mini excavator from China for global export market including Europe	ts,	Further ramp-up of Compact Machinery for export markets
6) Digitalization and Automation	200	/arious new features for ePartner, the digital order platform for dealers introduced and milestones in channel shift reached	✓	S/4HANA implementation as enabler for digitalization	WNG owned telematic back-end solu launched as a basis for further growth with digital products	ution	
7) Cost, Operations and Footprint Optimization		New Serbia steel plant lays basis for optimal in-house supply of steel components	✓	Cost down measures to take effect, resulting from structured cost down projects	Cost down measures to take effect, resulting from structured cost down projects		Plants to reach optimal capacity level in terms of unit-output and cost position
8) Aftermarket and Services	V =	Completion of building & construction of warehouse technology for the new spare parts hub in Mülheim-Kärlich		Go-live of European aftermarket operation from new hub in Mülheim-Kärlich to incress spare parts turnover	,		Extended Americas aftermarket operations implemented to support growth
9) Sustainability Actions	1   2   2   2   2   2   2   2   2   2	>40% CO2 reduction vs. 2019* and installation of photovoltaic-systems	✓	CSRD-readiness & definition of further sustainability targets	Reduced CO2 emission by 50% compared to 2019*		
10) Best Company to work for		Signing of collective agreement as well as of the charter of diversity as basis for employer attractiveness	✓		people-strategy, including measures nefits, diversity and other measures a		

\* Scope 1 and Scope 2

## Milestones in the implementation of the Strategy 2030:

Wacker Neuson

Strategic Levers 2030

## **Digitalization and Automation**

SAP S/4 HANA went live on May 12, 2024:

- Successful transition of all systems
- Increased use of the central database structure planned for further digitalization opportunities



### Opening of the new logistics centre in

**Aftermarket & Services** 

Mülheim-Kärlich:

- Area of 55,000 square meters offers sufficient space for around 100,000 different spare parts for light and compact equipment
  - Location between Frankfurt am Main and Cologne/Bonn airports enables optimal connections to international transport networks







#### M&A

Focus on transactions to support core business optimization:

- **TorqueWerk GmbH**: Integration of the TorqueWerk-components in the LE portfolio to increase the efficiency of the machines (thus realizing cost savings in the components and peripherals)
- Weidemann Nederland B.V.: Optimized market development in the Netherlands, as one of the important sales markets, and gaining additional channels into agriculture
- Axor Mietservice GmbH: Enabling business expansion with German track construction customers

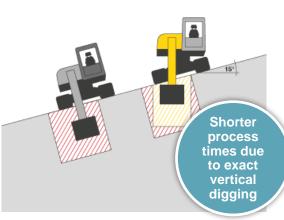




## We drive innovation to improve our customers' processes



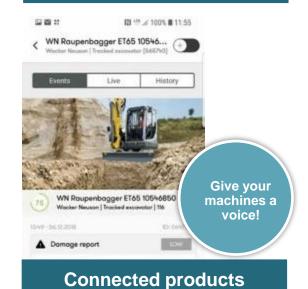




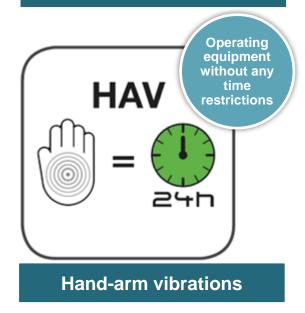




#### **Dual View Dumper**







Zero emission



**Self-driving equipment** 

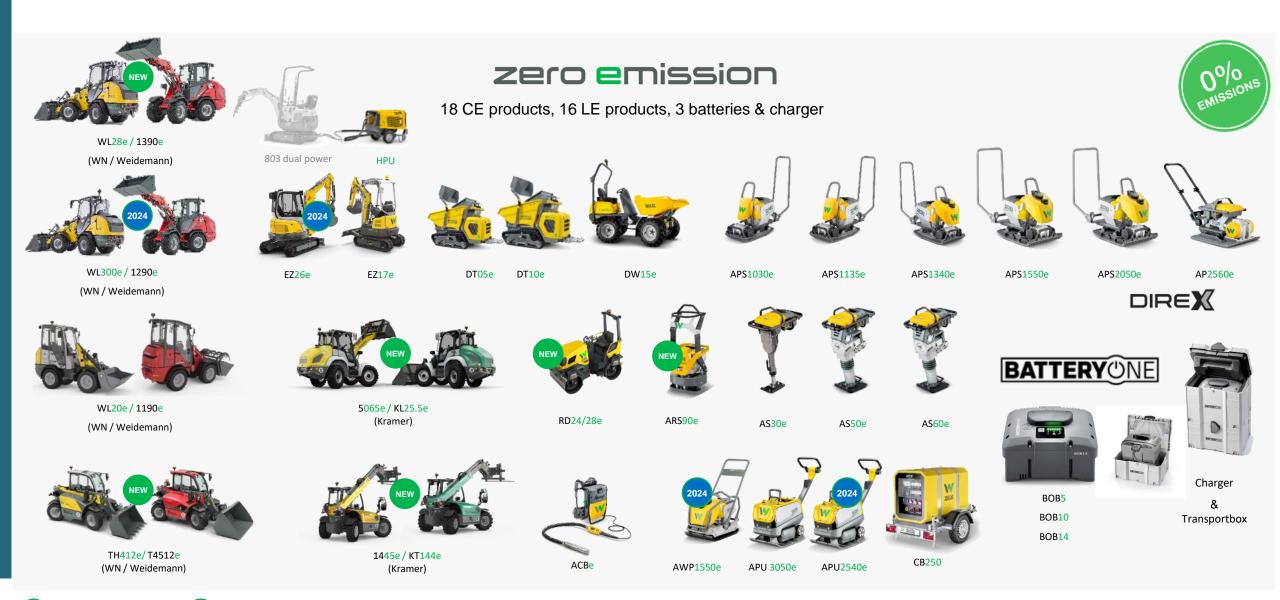
**Remote-control steering** 



Modular design

## zero emission product portfolio of Wacker Neuson Group 2023/24





# **BATTERY** | Seven manufacturers offer Battery One

Wacker Neuson Group

Battery One – cross-brand standard for customers



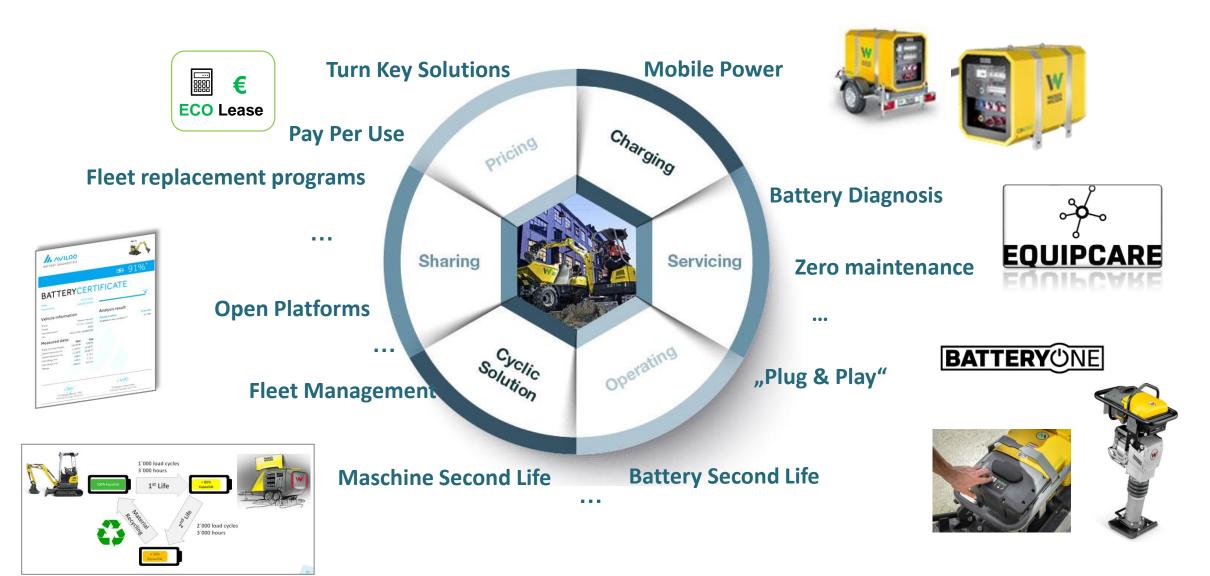




## zero emission ecosystem



Transformation of the processes in construction and agriculture industries to the 360° ecosystem



## Long-term partnership with John Deere



# Kramer<sup>1</sup> distributing through John Deere dealer network (since 2017)

 Strategic partnership for telescopic handlers and wheel loaders for the agricultural sector (EMEA, CIS<sup>2</sup>, Australia/New Zealand)



# New long-term agreement for mini and compact excavators: Wacker Neuson Group manufacturing for Deere construction (since 2022)

- OEM sales of mini and compact excavators < 5 tons: Global agreement with focus on North America: Wacker Neuson Group designs and manufactures machines, including battery electric excavators, at its facilities in Menomonee Falls, USA, and Linz, Austria, for the requirements of John Deere.
- Existing cooperation regarding OEM sales of mini and compact excavators for APAC transferred into this new agreement
- License agreement for excavators > 5 tons: Wacker Neuson Group sells design and technical IP to John Deere. John Deere will incorporate design and technical IP provided by Wacker Neuson Group to develop and produce its own models.



## **Overview Full year 2023 results**



## Full year 2023

Revenue

€ 2,654.9 m

(+17.9% yoy)

**EBIT** margin

10.3%

(py: 9.0%)

**NWC** ratio

32.8%

(py: 31.9%)

**FCF** 

€ -24.9 m

(py: €-130.8 m)<sup>1</sup>



Revenue up 17.9% yoy, driven by the growth trend in the first half of 2023 followed by economic slowdown



After strong margin development in the first half of the year significant decrease in Q4/2023



Increase in the NWC ratio by the end of 2023 driven through economic slowdown



Only sporadically occurring supply chain bottlenecks

## Overview H1/2024 // Q2/2024



H1/2024					
Revenue	EBIT margin	NWC ratio <sup>1</sup>	FCF		
€ 1,204.8 m	7.0%	37.0%	€ 4.5 m		
(-11.8% YoY)	(py: 12.9%)	(py: 31.6%)	(py: € -30.5 m)		

Q2/2024				
Revenue	EBIT margin	NWC ratio <sup>1</sup>	FCF	
€ 611.7 m	7.7%	37.0%	€ 29.6 m	
(-12.5% YoY)	(py: 12.7%)	(py: 31.6%)	(py: € -13.4 m)	



Revenue -11.8% compared to H1/2023, persistently weak demand



EBIT margin increases in Q2/2024 by 1.5PP compared to Q1/2024 (6.2%), but lower profitability YoY due to decreased revenue and reduced plant capacity utilization



Despite inventory reduction in H1/2024 NWC ratio<sup>1</sup> still high on June 30, 2024; mainly driven by lower trade payables



Supply chain more relaxed than in the previous year, but economic outlook still uncertain

## Our measures to be fit for 2025



Actions for earnings improvement and addressing current market dynamics

Focus	Measures	Initial Results
Costs	<ul> <li>Adjustment of production output</li> <li>Lower personnel expenses:         <ul> <li>Reduction of temporary workforce in the plants</li> <li>Short-time working and similar adjustment measures                 (e.g. qualification programs)</li> <li>Job cuts, e.g. through volunteer programs</li> </ul> </li> <li>Further cost savings from other operating expenses,         <ul> <li>i.e. planned spending for IT, energy, marketing and travel</li> </ul> </li> </ul>	<ul> <li>Ongoing Gross profit margin improvement,         <ul> <li>+2.2 PP since Q4/2023</li> </ul> </li> <li>Reduction of workforce by 485 employees or 7% since year-end 2023</li> <li>Despite lower revenues SG&amp;A ratio already declined from 16.7 percent to 16.3 percent in Q2 2024 (before one-off effects)</li> </ul>
Sales	<ul> <li>Launch of sales initiatives</li> <li>Expansion of the Rental business and rental equipment sale</li> <li>Growth in Spare parts &amp; Services business</li> <li>Promotion of financing programs for dealers and end customers</li> <li>Additional revenue potential with new products (i.e DV125)</li> </ul>	Revenue Services +3% (including Rental business) compared to H1/2023
NWC / Free Cashflow	<ul> <li>Increased sales of finished goods from inventory</li> <li>Deliveries and supply chains adjusted while safeguarding strategic components (i.e. engines, hydraulics)</li> </ul>	<ul> <li>Inventory reduction amounting to € 48.2 million in H1/2024 (H1/2023: inventory build-up)</li> <li>Positive free cash flow amounting to € 4.5 million in H1/2024 (improvement of € 35 million vs. H1/2023)</li> </ul>

In total earnings contribution of more than € 40 million for 2024

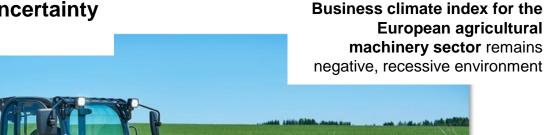
## **Business outlook**



CEMA<sup>1</sup>



High trade policy uncertainty



**Guidance for 2024:** 

- Revenue between € 2,300 and 2,400 million
- **EBIT margin** between 6.0% and 7.0%
- Investments around € 100 million<sup>2</sup>
- Net working capital ratio around 34%

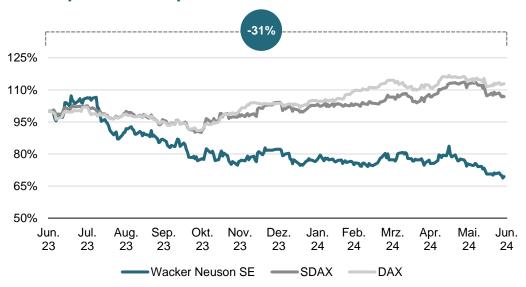
<sup>&</sup>lt;sup>1</sup> As of July 2024.

<sup>&</sup>lt;sup>2</sup> Investments in property, plant and equipment and intangible assets. Investments in the Group's own rental portfolio, equity investments and financial assets are not included.

## The Wacker Neuson SE share



#### Share price development vs. relevant indices<sup>1</sup>



#### Key figures per share

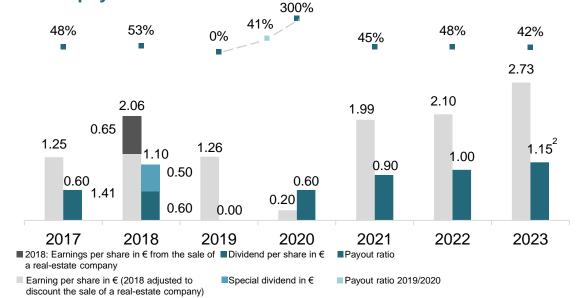
in €
Earnings per share
Book value per share
Share price at end of period
Market capitalization (€ m)

31.12.23	31.12.22
2.73	
21.38	
18.26	
1,280.8	1,146.1

#### Coverage<sup>2</sup>

TP (€)	Recom.	Date
22.00	Buy	Jul. 18, 2024
19.00	Hold	Jul. 17, 2024
21.00	Hold	Jul. 18, 2024
15.50	Hold	Jul. 18, 2024
14.00	Reduce	Jul. 17, 2024
	22.00 19.00 21.00 15.50	22.00 Buy 19.00 Hold 21.00 Hold 15.50 Hold

#### **Dividend payout**



#### Shareholder structure<sup>2</sup>



Total shares: 70,140,000

<sup>1</sup> As of July 1, 2024; <sup>2</sup> As of July 18, 2024.

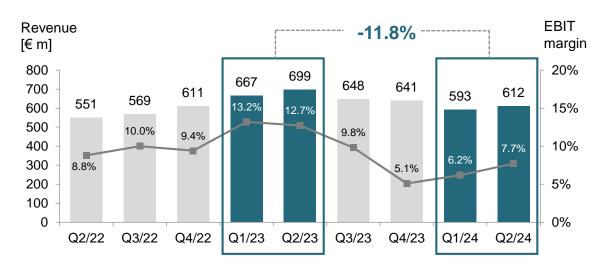


# Financials H1/2024



## Revenue and profitability – H1/2024

#### Declining growth and profitability, strained market



#### **Profit and loss statement (excerpt)**

€m	H1/24	H1/23	Δ
Revenue	1,204.8	1,365.9	-11.8%
Gross profit	285.7	344.6	-17.1%
as a % of revenue	23.7%	25.2%	-1.5PP
Operating costs <sup>1</sup>	-201.9	-167.9	20.3%
as a % of revenue	-16.8%	-12.3%	-4.5PP
EBIT	83.8	176.7	-52.6%
as a % of revenue	7.0%	12.9%	-5.9PP
Financial result	-8.7	-3.8	>100.0%
Taxes on income	-20.4	-46.9	-56.5%
Profit for the period	54.7	126.0	-56.6%
EPS (in €)	0.80	1.85	-56.8%



#### Comments on H1/2024

#### Revenue -11.8% YoY (adj. for FX effects -11.7%)

- Persistently weak demand in the construction and agriculture industries
- Decreasing order intake, current order book covers less than one quarter

#### **Gross profit -17.1% YoY (Gross profit margin -1.5 PP)**

- Market demand decrease only partially offset through cost reduction in production
- Gross profit margin in H1/2024 decreases YoY, driven by volume effects and underutilization costs

#### **EBIT -52.6% YoY (EBIT margin: -5.9 PP)**

- EBIT margin in H1/2024 mainly impacted by lower gross profit margin
- Operating costs increase as a result of increased personnel expenses and a one-off effect in H1/2024 (onboarding of Mülheim-Kärlich)
- Other operating income amounting to € 26.5 million is included in H1/2023 (responsible for additional +1.9 PP in the EBIT margin)

#### Earnings per share -56.8% YoY

- Financial result driven by interest result of € -9.9 million (H1/2023:
   € -4.3 million), higher interest expenses due to higher net financial debt
- Tax rate of 27.2% comparable to previous year (H1/2023: 27.1%)

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Including other operating income / other operating expenses.

## Revenue and profitability – Q2/2024

#### Persistently low demand, but profitability increases QoQ



#### **Profit and loss statement (excerpt)**

€m	Q2/24	Q2/23	Δ
Revenue	611.7	698.7	-12.5%
Gross profit	146.9	177.3	-17.1%
as a % of revenue	24.0%	25.4%	-1.4PP
Operating costs <sup>1</sup>	-100.0	-88.4	13.1%
as a % of revenue	-16.3%	-12.7%	-3.6PP
EBIT	46.9	88.9	-47.2%
as a % of revenue	7.7%	12.7%	-5.0PP
Financial result	-3.7	-1.2	>100.0%
Taxes on income	-11,7	-24,1	-51.5%
Profit for the period	31.4	63.6	-50.6%
EPS (in €)	0.46	0.94	-51.1%



#### Comments on Q2/2024

#### Revenue -12.5% YoY (adj. for FX effects: -11.7%)

- Weak demand persists longer than anticipated at the beginning of the year
- Agriculture also affected by the weak economy

#### **Gross profit -17.1% YoY (gross profit margin -1.4 PP)**

Market demand decrease only partially offset through cost reduction in production

#### EBIT -47.2% YoY (EBIT margin: -5.0 PP)

- EBIT margin decreases YoY, mainly because of volume effects and underutilization costs
- Other operating income amounting to € 11.0 million contributed +1.6 PP to the EBIT margin in Q2 2023

#### Earnings per share -51.1% YoY

- Financial result driven by higher interest expenses YoY
- Tax rate of 27.1% lower than in the previous year (Q2/2023: 27.5%)

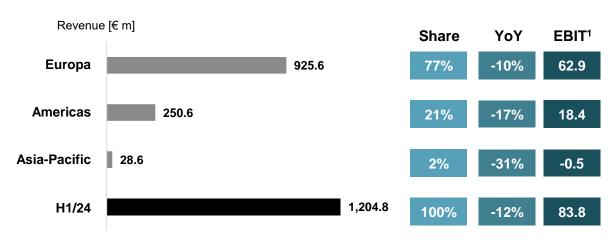
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<sup>&</sup>lt;sup>1</sup> Including other operating income / other operating expenses.

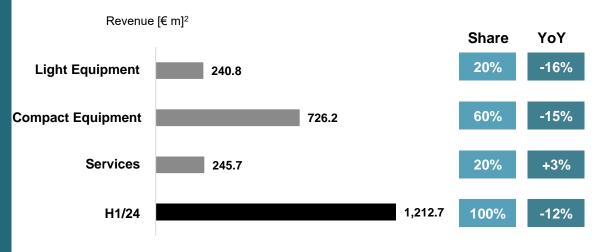
## **Development of regions and business areas**



#### All regions affected by persistent weak market demand



#### Positive development of the services business segment



#### Comments on H1/2024

#### Revenue Europe (EMEA) -9.6% YoY (adj. for FX effects -9.6%)

- Revenue decrease in Germany
- Demand increase in France, Spain and Portugal
- Mixed market developments in Eastern and Northern European markets
- Agricultural business also declined in H1/2024 (-6.1% YoY)

#### Revenue Americas -16.7% YoY (adj. for FX effects -16.7%)

- Declining customer demand in the USA and Canada, demand in Mexico slightly above the previous year's level
- Negative market trend, comparable to the rest of the world

#### Revenue Asia-Pacific -31.4% YoY (adj. for FX effects -29.5%)

- Revenue decrease driven by significantly weaker demand in Australia and China
- Product demand in Southeast Asia increases.

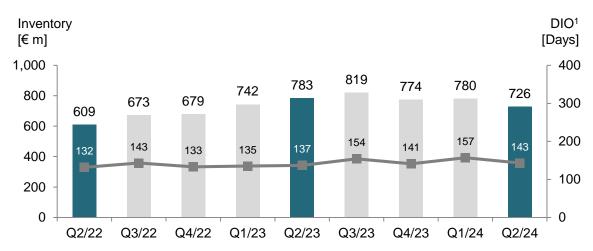
<sup>&</sup>lt;sup>1</sup> EBIT for regions before consolidation amounting to € 3.0 million (H1/2023: € -34.3 million);

<sup>&</sup>lt;sup>2</sup> Revenue incl. cash discounts amounting to € 7.9 million (H1/2023: € 9.0 million).

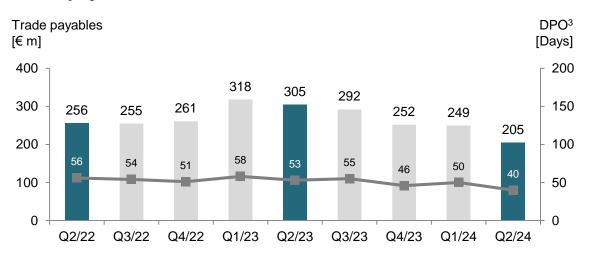
## Successful inventory reduction in Q2/2024



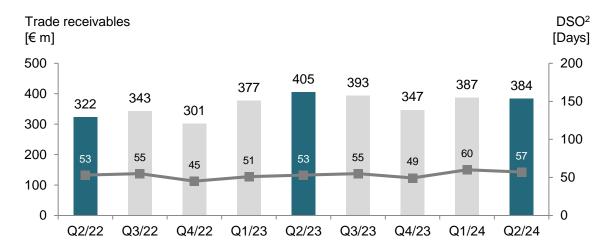
#### **Inventories**



#### **Trade payables**



#### **Trade receivables**



#### **Comments**

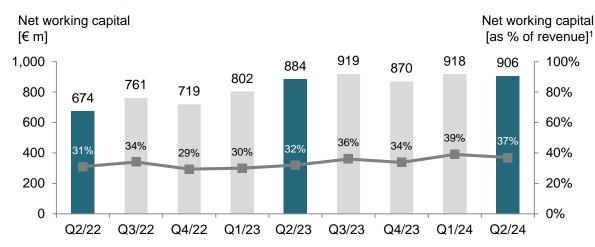
- **Inventories** reduced by 6.2% since year-end 2023, driven by reduction in raw materials (-13.2%) and finished goods (-4.5%)
- Trade receivables increase by 10.8% compared to December 31, 2023, partially because of utilization of longer payment terms
- Trade payables decrease compared to December 31, 2023 due to lower purchasing volume of production plants

<sup>&</sup>lt;sup>1</sup> Days inventory outstanding (ann.) = (inventory/(cost of sales\*4))\*365 days. <sup>2</sup> Days sales outstanding (ann.) = (receivables/(revenue\*4))\*365 days. <sup>3</sup> Days payables outstanding (ann.) = (payables/(cost of sales\*4))\*365 days.

## NWC ratio decreases, driven through inventory reduction

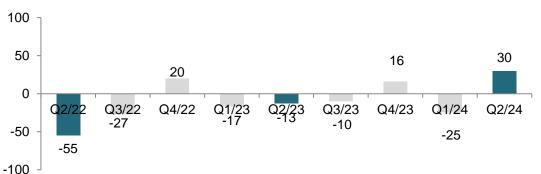


#### **Net Working Capital**



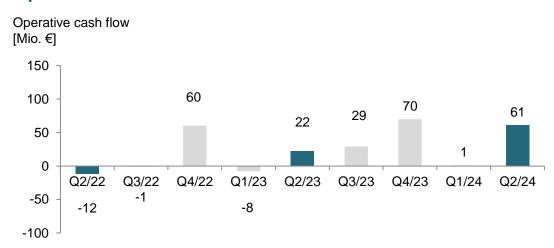
#### Free cash flow





<sup>&</sup>lt;sup>1</sup> Net working capital as a % of annualized revenue for the quarter. <sup>2</sup> Before outflows or inflows from time deposits

#### **Operative cash flow**



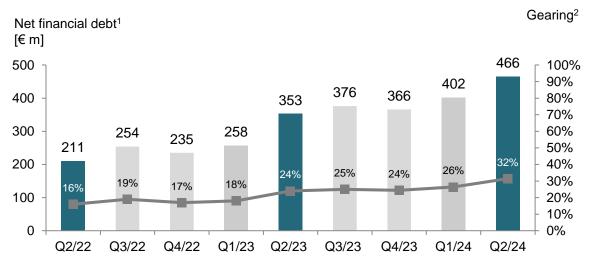
#### **Comments**

- Annualized net working capital ratio of 37.0% still elevated, mainly due to lower trade payables
- Operative cash flow amounting to € 62.7 million in H1/2024 (H1/2023: € 14.6 million), driven by inventory reduction in H1/2024 (inventory increase in H1/2023)
- Investments amounting to € 48.3 million in H1/2024 (-30.2% YoY), thereof € 27.5 million in property, plant and equipment and € 20.8 million in intangible assets
- Free cash flow positive in H1/2024 and above the previous year, as a result of the higher operative cash flow

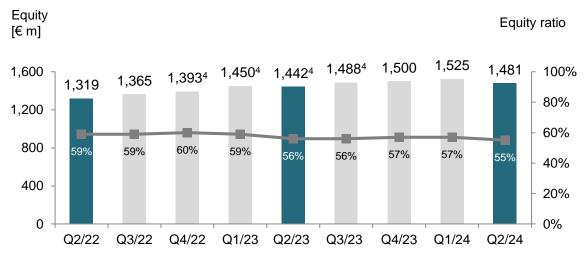
## Still robust financial structure with slightly lower equity



#### Net financial debt<sup>1</sup> and gearing<sup>2</sup>



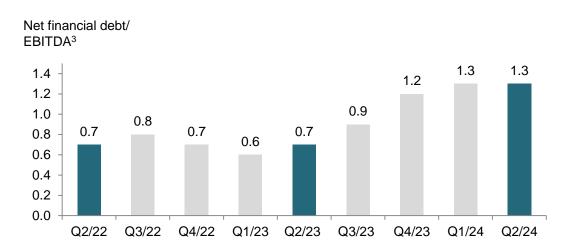
#### **Equity and equity ratio**



#### <sup>1</sup> Net financial debt = Non-current financial liabilities + Current liabilities to banks + Current portion of non-current liabilities

<sup>4</sup> Correction amounting to c. € -2 million.

#### Net financial debt/EBITDA<sup>3</sup>



#### Kommentar

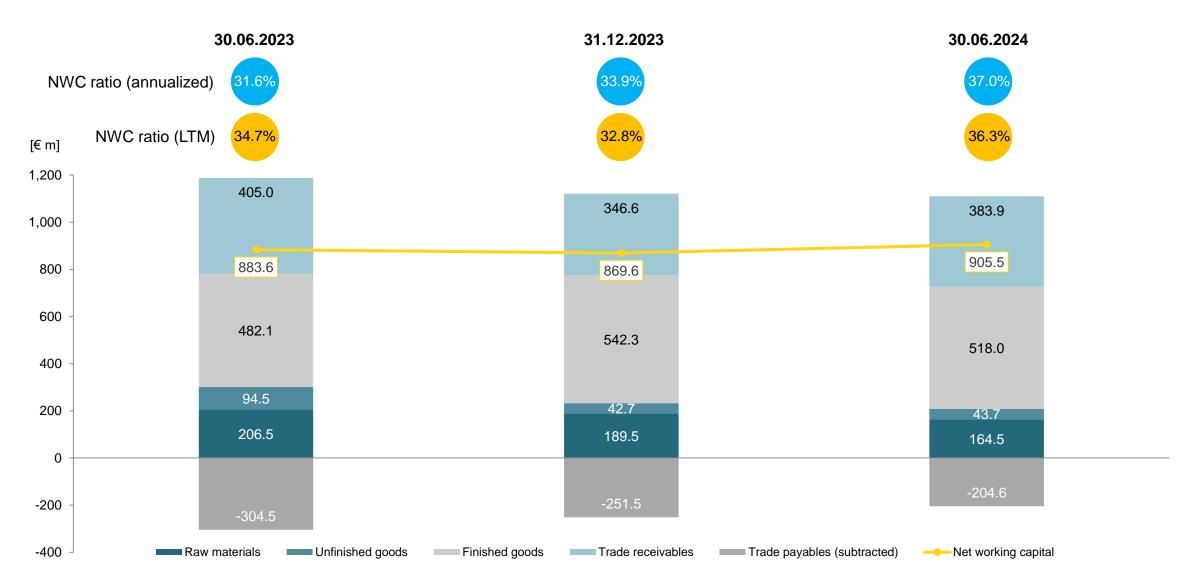
- Higher net financial debt¹ (+27.3%) since the year-end 2023, mainly due to increased utilization of money market credit lines and issue of a new promissory note (€ +100.0 million) – partially offset by repayment of an old promissory note (€ -70.0 million)
- Equity slightly decreased since the year-end 2023 (-1.2%) due to dividend payout and partially offsetting net income, equity ratio slightly lower by the end of Q2/2024 as well
- Gearing increased by 8 PP since the year-end 2023 due to higher net financial debt and lower equity

<sup>-</sup> Cash and cash equivalents. <sup>2</sup> Net financial debt/equity. <sup>3</sup> Net financial debt/annualized EBITDA for the quarter.

## Net working capital and its components



As of June 30, 2024



### Financial calendar and contact



25 September 2024

Berenberg Goldman Sachs German Corporate Conference, Munich

**14 November 2024** 

Publication of Nine-month Statement 9M/2024, Earnings call

November 2024

German Equity Forum, Frankfurt



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#### Contact

## Wacker Neuson SE Investor Relations

+49 - (0)89 - 354 02 - 1823 ir@wackerneuson.com

www.wackerneusongroup.com